



Sample PR Maven® Podcast Interview Questions

As part of the interview, Nancy typically asks the guest six questions. We also try to incorporate up to three questions you would like Nancy to ask you. The questions you would like Nancy to ask you can be anything! For example, you can have her ask you specific questions to help promote a new initiative, project or program, talk about a new book, etc.

Here are the traditional question Nancy will ask guests:

1. Tell us about your career and how you got into it in the first place?
2. How do you measure success in your PR, social media and marketing or other industry?
3. Most successful people have a network of fans and followers surrounding them, either online or in person, or both. Tell me how you have built your network of fans and followers? Has it been a conscious goal, or has it happened on its own?
4. In your line of work, what resource, such as a book, website or app, have you found helpful and why?
5. What is the one parting thought you would like to share with our audience?
6. What are some of the best ways our listeners can get in touch with you?

Any questions you have submitted to Nancy in your guest information form will be incorporated into the interview. Be sure to put your questions on the form when you book your podcast recording date.