

Professional Speaker's Sheet



Nancy Marshall Marshall Communications Founder & CEO, and The PR Maven®



The PR Maven®

Gumption.

Nancy Marshall, the PR Maven® and CEO of Marshall Communications, has it. Connecticut-born, and a Mainer for more than four decades—she's a Yankee

powerhouse of city-girl grit, staunch country values, and go-getter vigor and enthusiastic story teller.

The lady's got gumption—and a grin.

With her infectious laugh, bone-deep curiosity, hunger for people's stories—and that grin—Nancy exudes vitality and makes friends wherever she goes. Whether listening intently to a client, pitching a story, cycling to the Canadian border, enthusiastically networking, or growing Marshall Communications, she activates copious amounts of energy, fun, and joy—in herself and in others.

That's what makes Nancy—inveterate idea-maker and passionate people connector—so valuable to her clients and so engaging as a speaker. "I have passion, enthusiasm, love, and energy in my heart and soul," she remarks, "and a lot of notions in my head. I have a hunger for great things to see and do, places to go, and people to meet. Most everyone I encounter senses that."

She loves helping people; and people love Nancy.

Now she likes to imagine that she is the conductor on her clients' train to success—gifting them with that same sense of wonder and opportunity.

Her energy powers a speeding train of ideas.

"We're a one-stop-shop for action," is a favorite Nancy refrain. "When I know a problem, I connect the dots immediately. I think: This is what we need to do, this is the staff we need, these are the resources to fold together to get underway fast and make it work. It's all about urgency—and I'm the conductor."

As their conductor, she does the tough things her clients don't know how to do, pulls out the big stories they are too humble to talk about, and sells the heck out of them with an authenticity and charm that feels just right.

Experience

Founder & CEO,
Marshall Communications

Communications Director,
Sugarloaf

Marketing Assistant,
The Hinckley Company

Public Information Officer,
Maine Public

Education

MBA,
Marketing Management,
Thomas College

Bachelor of Arts,
American Studies & French,
Colby College

Presentation Topics

How to Build Your Personal Brand and Network Online and In Person

10 Tips to Make the Most of Networking to Build Your Brand

Personal Branding Presentation for Women

Creating and Promoting your Employer Brand

Personal Branding from the Inside Out and the Outside In

Dare to be Awesome

Using Social Media to Promote your Business and Build Your Brand

Creating Your Personal Brand

Creating a Long-Range Marketing Communications Strategy for your Business or Organization

Creating a Message Map

Each topic can be presented as a keynote or as a hands-on workshop up to a full day.

To inquire about pricing and scheduling for Nancy's professional speaking engagements:

Greg Glynn,
gglynn@marshallpr.com or (207) 623-4177

In 2018, Nancy started her popular podcast, The PR Maven® Podcast, about using a combination of traditional networking techniques and the power of social media to help you build your personal and professional brand. The podcast features interviews with industry leaders, top executives, media personalities and online influencers about public relations and their personal brand. (prmaven.com/podcast)

